

PITCH OPPORTUNITY FOR SHAREHOLDERS

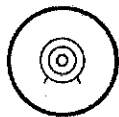
"At Bountiful Buds Delights we pride ourselves on serving our community and consumers with a safe and secure experience to obtain high-quality cannabis & products. Our team operates with professionalism, compassion and knowledge of the industry, leaving our consumers feeling like part of the BBD family. Our goal is to provide Cannabis education to current and new consumers, eliminating the stigmatism that surrounds Cannabis. BBD upholds a commitment to invest in Cannabis education, especially as it relates to patient care, health and wellness."

Bountiful Buds Delights LLC

Business Model



The Company will encourage diversity in the industry, creating economic vitality, uplifting communities, and promoting productivity and resilience.



Minority owned business that will seek to hire employees from the local community.



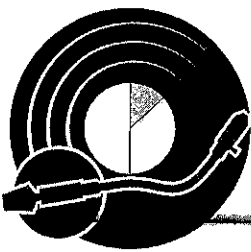
High-end medical and recreational cannabis dispensary in Newark, New Jersey.



The Company will provide quality cannabis consumer education and empower its local community through job opportunities and financial contributions.



Bountiful Buds Delights will work parallel to the guidelines and regulations of the CRC with a focus on the principles of the Office of Diversity and Inclusion.



start-ups → growth stage → maturity

Moving The Needle™
WHERE OPPORTUNITY & VALUE MEET

INTRODUCTION:

The Current State of the Personal Use and Medical Cannabis marketplace in NJ



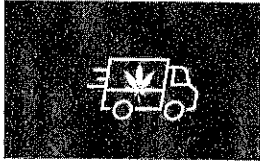
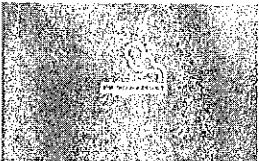
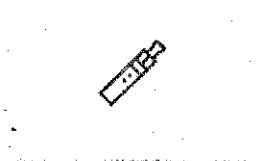
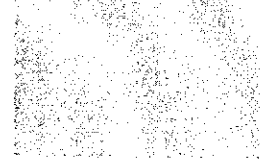
- **The Cannabis Regulatory Commission (CRC) Formation – April 12, 2021:** The CRC is the governing body that regulates the existing Medical Marijuana Program and the new recreational cannabis program in NJ adopted on August 19, 2021.
- **The Cannabis Regulatory Rules:** The new rules adopted on August 19th highlighted a few components. Many feel are revolutionary components in terms of creating and protecting opportunities for women, minorities, disabled veterans, and people who have been “negatively affected” by the War on Drugs.

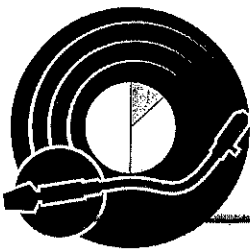
THE OPPORTUNITY:

- **The Cannabis Opportunities:** The new rules have created a rush to marketplace where people are trying to position and figure the opportunities. There are great opportunities. The question is who can execute the best opportunity.

THE PRODUCT LINE (BBD):

Products

		
> FLOWER PRODUCTS	> CONCENTRATES	> CANNABIS DELIVERY
		
> PRE-ROLLED JOINTS	> OTHER CANNABIS PRODUCTS	> EDIBLES PRODUCTS



MTN Business Development



start-ups → growth stage → maturity

MTNBD

244 5th Avenue
New York, NY 10001

www.MovingTheNEEDLE.tv
info@MovingTheNEEDLE.tv

Moving The Needle™
WHERE OPPORTUNITY & VALUE MEET

THE MARKET ANALYSIS:



Market Analysis :

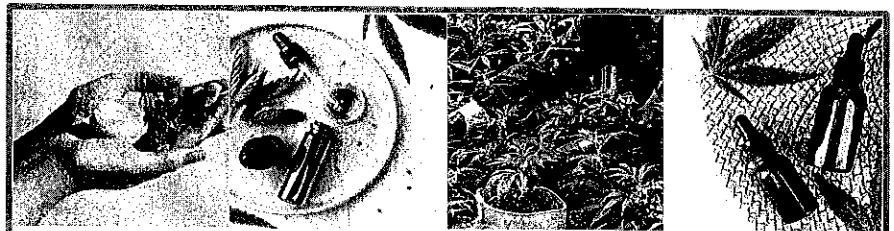
U.S. / NEW JERSEY Cannabis Industry

- New Jersey will see future growth of around 197,000 patients, requiring more than 1 million square feet of cultivation space by 2022.
- New Jersey is slated to have 127,000 patients by January 2022, necessitating 438,000 square feet of growing space and 15-25 more cultivation sites
- Over the next three years to 2023, Marijuana Business Daily projects New Jersey's adult-use marijuana industry to generate \$1.2 billion-\$1.5 billion in annual retail sales.
- Medicinal marijuana use is on the rise among baby boomers, especially men.

THE TARGET MARKET:



BBD



Primary Target Market



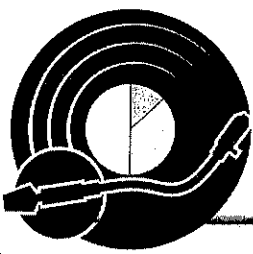
SENIORS
with reoccurring health issues



VETERANS
looking for an alternative to opioids



MEDICINAL
and recreational cannabls users



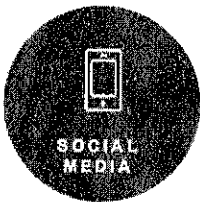
start-ups → growth stage → maturity

www.MovingTheNEEDLE.tv
info@MovingTheNEEDLE.tv

Moving The Needle™
WHERE OPPORTUNITY & VALUE MEET

THE PUBLIC RELATIONS & MARKET STRATEGY (BBD):

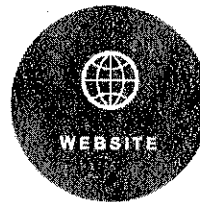
Marketing Strategies



Social Media will be used to target and advertise to the desired demographic, based on their interests and geographic location.



Networking, word of mouth, and obtaining positive PR through industry-related media outlets and community engagement initiatives



A well-optimized website with proper structure, page layout and clear navigation.



Company will develop and implement a number of community support groups and patient educational programs.

THE COMPETITIVE ADVANTAGES:

Competitive Advantages



All-Inclusive Business Model

A minority-owned business, giving the Company access to partnerships and cross-certification panels like the New Jersey LGBT Chamber of Commerce



Community Engagement

Social Activity surrounding the Company's engagement plan is all-Inclusive and supports at-risk individuals and cannabis users



Health & Wellness

Wide variety of products tailored towards obtaining specific effects and health benefits



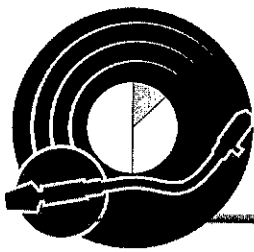
Management Expertise

Management team is comprised of talented and experienced individuals with diverse backgrounds.



License Acquisition

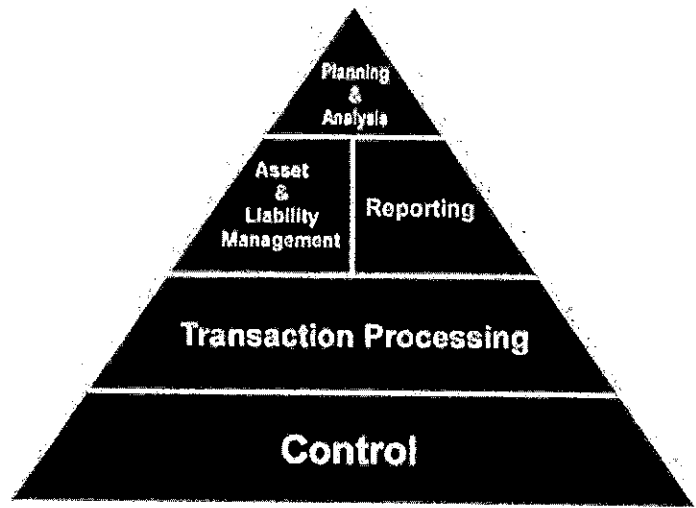
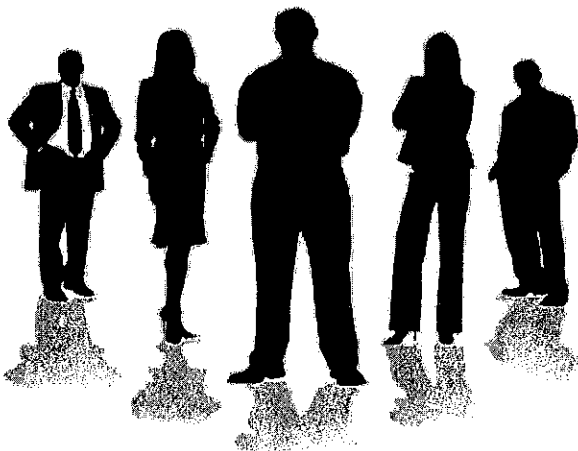
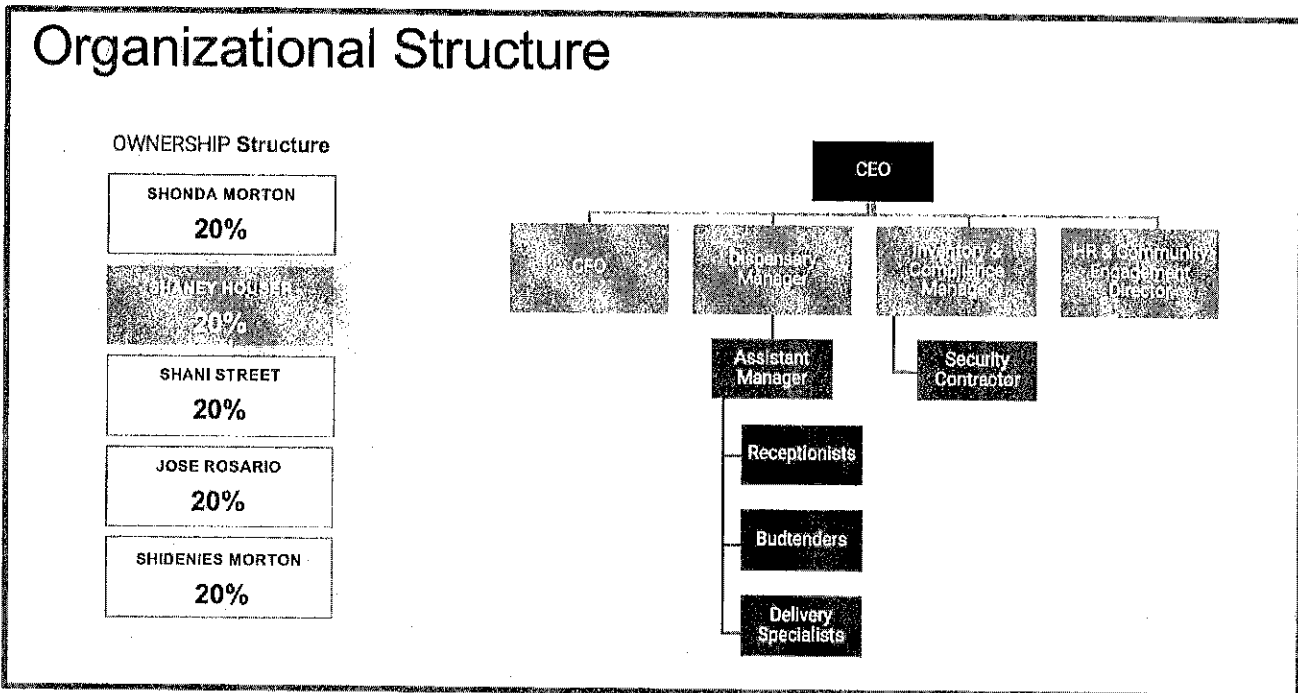
Possession of a limited number of dispensary licenses

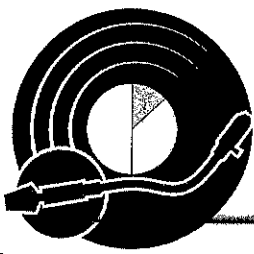


Moving The Needle™
WHERE OPPORTUNITY & VALUE MEET

BOUNTIFUL BUDS DELIGHTS, LLC (BBD): THE TEAM – KEY MANGEMENT:

- Shonda Morton – CEO
- Shani Street – COO
- Shidenies Morton – Medical Manager/COO
- Jose Rosario - CIO
- Shaney House - CMO





Moving The Needle™
WHERE OPPORTUNITY & VALUE MEET

DISCLAIMER STATEMENT

The market analysis and financial projections presented herein represent the Company's best judgment and reasonable assumptions of future events and circumstances; all other information contained herein has been obtained from sources deemed reliable. However, no warranty or representation, expressed or implied, is made as to the accuracy or completeness of any information contained herein, and same is submitted subject to errors and omissions, and no representations or warranties of future company performance or market trends are intended and such are expressly disclaimed.

THE FUNDING REQUIREMENT:

Sources of funding include cash, credit, venture capital, donations, grants, savings, subsidies, and taxes. Funding such as donations, subsidies, and grants that have no direct requirement for return of investment are described as "soft funding" or "crowdfunding". BBD is seeking cash requirements equal to two hundred & fifty thousand (\$250,000.00) dollars for Round 1 funding. This is set at a pre-money valuation rate equal to ten (\$10.00) per share.

Funding Requirement

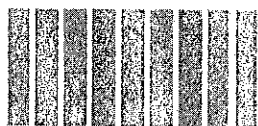
30 %
equity stake



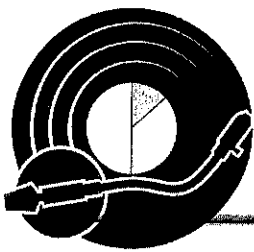
\$5 Million in return for a
30% equity stake



↑ 530 %
ROI



530% ROI (\$26.5M)
in 5 years



THE USE OF START-UP FUNDING:

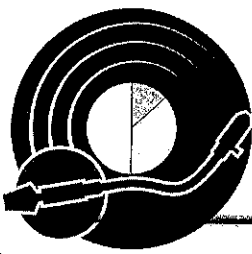
A pre-money valuation is a term widely used in the private equity and venture capital industries. It refers to the valuation of a company or asset prior to an investment or financing. If an investment adds cash to a company, the company will have a valuation after the investment that is equal to the pre-money valuation plus the cash amount. The pre-money valuation refers to the company's valuation before the investment. It is used by equity investors in the primary market, such as venture capitalists, private equity investors, corporate investors and angel investors.

Startups and venture capital-backed companies usually receive multiple rounds of financing rather than a big lump sum. This is in order to decrease the risk for investors and to motivate entrepreneurs. These rounds are usually called Round 1, Round 2, Round 3, etc. Pre-money and post-money valuation concepts apply to each round.

When a company raises funding through the issuance of new shares, the equity value increases (by the amount raised from the new shares), but the share price remains unchanged. Essentially, the amount being raised determines the number of shares being issued, using the pre-money price-per-share as the cost basis. When new shares are issued, however, the existing shareholders are diluted in their equity percentage.

USE OF START-UP FUNDING		TOTAL START-UP FUNDING	
EXPENSES		Total Amount Being Requested	\$5,000,000
Licensing Fees	\$12,000	Total Funds Already Received	\$0
Legal & Professional Fees	\$50,000	Total Funding	\$5,000,000
Grand Opening Advertising	\$10,000	NEW START-UP FUNDING BEING REQUESTED	
Website/Online Ordering Platform	\$15,000	Bank Amount Being Requested	\$0
Total Start-up Expenses	\$87,000	Line-of-Credit (LOC) Requested	\$0
LONG-TERM ASSETS		Investor Amount Being Requested	\$5,000,000
Purchase Retail Building	\$2,500,000	Total Amount Being Requested	\$5,000,000
Dispensary Buildout	\$500,000	START-UP CAPITAL AND LIABILITIES	
Security System	\$75,000	Loss at Start-up (Start-up Expenses)	(\$87,000)
Computer Systems	\$12,500	Total Funds Received & Requested	\$5,000,000
Point of Sale Terminals (7)	\$15,000	Cash Balance on Starting Date	\$1,175,500
Vault	\$10,000		
Display Cases, Fridges & Office Furniture	\$125,000		
Total Long-Term Assets	\$3,237,500		
SHORT-TERM ASSETS			
Working Capital	\$1,175,500		
Inventory	\$500,000		
Total Short-Term Assets	\$1,675,500		
TOTAL EXPENSES & ASSETS			
Total Start-up Expenses	\$87,000		
Total Start-up Assets	\$4,913,000		
Total Funding Requirements	\$5,000,000		

Startup Summary



THE CAPITALIZATION TABLE (Fully Diluted):

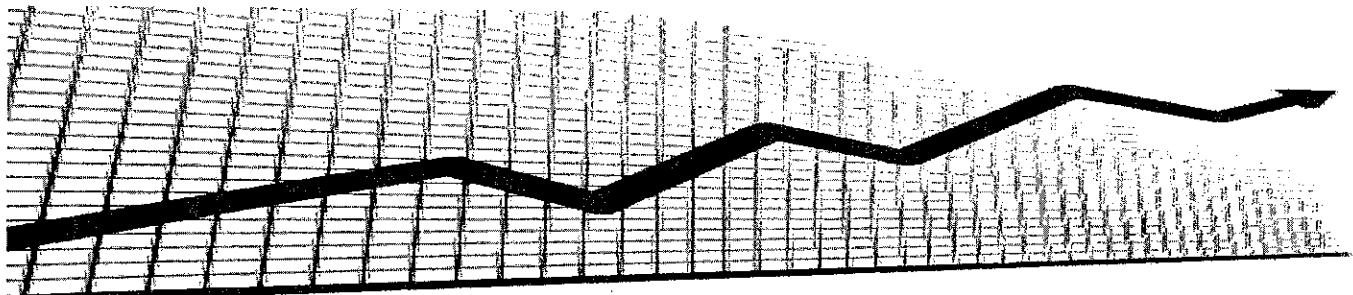
BBD CAPITALIZATION TABLE

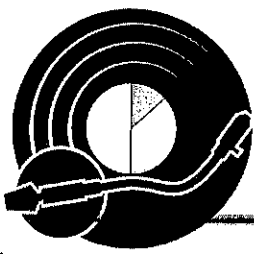
Description	Common Stock	Common Options	Fully Diluted	FD Equity
SHONDA MORTON	9,300		9,300	12.33%
SHANEY HOUSER	9,300		9,300	12.33%
SHANI STREET	9,300		9,300	12.33%
JOSE ROSARIO	9,300		9,300	12.33%
SHIDENIES MORTON	9,300		9,300	12.33%
Employee 1	1,200	750	1,950	2.59%
Employee 2	1,200	750	1,950	2.59%
PRE-INVESTMENT OPTION POOL	-	25,000	25,000	33.16%
Total	48,900	26,500	75,400	100.00%

THE BBD STOCK PRICE FOR SHAREHOLDERS:

Understanding the law of supply and demand is easy. However, understanding demand can be hard. The price of a stock doesn't only reflect a company's current value—it also reflects the potential for the company, the growth that the company will realize and what investors expect of it in the future.

The price for which the stock is purchased becomes the new market price. When a second share is sold, this price becomes the newest market price. The more demand for a stock, the higher it drives the price and vice versa. Many market forces contribute to supply and demand, and thus to a company's stock price.





MTN Business Development



start-ups → growth stage → maturity

MTNBD

244 5th Avenue
New York, NY 10001

www.MovingTheNEEDLE.tv
info@MovingTheNEEDLE.tv

Moving The Needle™
WHERE OPPORTUNITY & VALUE MEET

IN CLOSING

In closing, we ask that you consider participating in this business opportunity presented herein. The NJ Cannabis Marketplace is a \$5B emerging marketplace. BBD is a first mover in this marketplace. Many advantages are realized by simply entering the marketplace at an early pace. Additionally, one must be organized operationally, demonstrate financial capacity, and have a great story. BBD checks all the boxes to be a viable and profitable organization in the NJ Cannabis Marketplace.